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STYLE.COM LAUNCHES FALL SHOPPING GUIDE

NEW YORK, August 7, 2006 – STYLE.COM, the online home of *Vogue & W* magazines, has compiled the ultimate shopping guide for fall. These wardrobe must-haves are looks that have been taken straight from the runway, and can be found everywhere from Ralph Lauren to H&M.

For the *complete* fall shopping guide, including information on where to purchase each item, log onto www.style.com.

BIG FURS

From faux to the real thing, fur is, literally, big this season-whether on its own or as a trimming on luxe fabrics

- Sportmax fur vest, \$4,515
- Moschino Cheap and Chic cotton velvet polka dot skirt with faux fur trim, \$995
- Anne Klein wheat shearling coat, \$1995
- Adrienne Landau printed chinchilla rex rabbit newsboy hat, \$295

SHAPE

The bubble is back! And not just for skirts and dresses anymore...

- Sonia by Sonia Rykiel jacket with tie, \$700
- Club Monaco Sardinia dress, \$169
- Kenneth Cole silk chiffon pleated tie-neck dress, \$298
- BCBG Max Azria bubble dress, \$258

LAYERING

Designers truly piled it on for this fall, from legwarmers to long scarves, doubled-up cardigans and more.

- Marc by Marc Jacobs silk dress, \$428; cotton pants, \$168
- Banana Republic heather grey chunky cable shrug, \$128; cap-sleeve vest, \$54; Cropped skinny pant, \$68
- L.A.M.B leopard sequined curvy camisole, \$465; jaguar green cashmere ribbed turtleneck, \$225; olive ombre plaid wool belted trouser, \$285; jaguar green mohair long inset coat, \$685
- Miss Sixty Black double buttoned trench coat with belt, \$399; cropped washed denim jacket with metal buttons and buckle detail, \$299

METALLIC

Metal is heavy again for Fall – as shimmering coats, dresses and tops graced the runways.

- Malandrino cropped leather jacket with smocking, \$3500
- Jill Stuart silver lame' Kalia dress, \$990
- Nanette Lepore silver lame' trench coat, \$675

- Cacharel gold leather coat, \$1000
- DDC Lab gala shirt in silver, \$340

MILITARY

Napoleon- inspired pieces feature big brass buttons and golden embellishments.

- Nicola slim pants, \$360
- Harlow long bow blouse, \$370
- 3.1 Phillip Lim Two tone band jacket, \$1020
- Cynthia Steffe Blue violet velvet cadet jacket, \$415
- Development poncho with contrast canvas and metal button detail, \$455

OVERSIZE

Tons of fabric is key—seen on slouchy pants, giant capes and cozy jackets.

- Hussein Chalayan Quilted body warmer, \$144
- Chaiken navy wool trapeze coat, \$695
- Twinkle by Wenlan wool tweed drawstring overcoat, \$645
- Tracy Reese back belted chunky oatmeal sweater vest, \$250
- H&M black long lace dress, \$39.90

“This season is all about out-of-this-world trends--from piles of layers to oversize bubbles,” says Nicole Phelps, Executive Editor of STYLE.COM. "For real-world options, look no further than our fall shopping guide."

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STYLE.COM, a CondéNet publication, is the definitive fashion website, extending the editorial authority of *Vogue* and *W* magazines to the Internet. Offering comprehensive runway coverage with over 50,000 photos, authoritative trend reporting, the latest social, celebrity and fashion news and interactive forums on every aspect of the fashion industry, STYLE.COM offers visitors a total fashion experience. Based in New York, STYLE.COM launched in September 2000.