

# STYLE.COM

## STYLE.COM AND MEN.STYLE.COM NAMES NEW ASSOCIATE PUBLISHER

NEW YORK, June 8, 2007 – Christina Albee has been named Associate Publisher of Style.com and Men.style.com, announced Lisa Ryan Howard, Vice President and Publisher, Style.com and Men.style.com. In this role, Albee will have sales management responsibility for both Web sites. She will report to Ms. Howard when she assumes the role on June 11, 2007.

Ms. Albee joins CondéNet's Style.com and Men.style.com after more than 16 years at Time Inc., where she was most recently both New York Advertising Director of *InStyle* and Associate Publisher of *InStyle Weddings*. At the *InStyle* magazine group, Ms. Albee had sales management responsibilities for *InStyle*, *InStyle Weddings*, *InStyle Home*, *InStyle Your Look*, and *People's Style Watch*, collectively named *The Style Collection*. Ms. Albee's publishing experience also includes *People*, *People en Español*, *All You*, *SI for Kids*, and *Time for Kids*. Her previous responsibilities have included sales management, strategic and creative development and planning, product launches, brand repositioning, and sponsorship development.

"Christina's extensive strategic-development background will be a tremendous asset for Style.com and Men.style.com as we continue to build upon our creative selling approach," said Ms. Howard. "Her work with large print advertisers in multiple industries will be of great value to us."

### **About Style.com**

Style.com is the definitive fashion Web site, extending the editorial authority of *Vogue* and *W* magazines to the Internet. Offering comprehensive runway coverage with more than 50,000 photos; authoritative trend reporting; the latest in social, celebrity and fashion news, and interactive forums on every aspect of the fashion industry, Style.com provides visitors a total fashion experience.

### **About Men.style.com**

Men.style.com is the first Web site to offer hip and authoritative fashion and style coverage for men. Featuring trend reporting, news on style and entertainment, buying guides for the latest gadgets and gear, and comprehensive runway coverage of the Milan, Paris, and New York shows, Men.style.com offers readers a complete men's lifestyle experience. Men.style.com carries on the legacy of its successful sister site, Style.com, and is the online home of *GQ* and *Details* magazines.