

STYLE.COM LAUNCHES SUMMER SHOPPING GUIDE

NEW YORK, May 25, 2006 – STYLE.COM, the online home of *Vogue* & *W* magazines, has compiled the ultimate summer shopping guide. Venturing beyond apparel and accessories, and featuring items at every price point, STYLE.com's guide brings together the best in fashion, décor and more, that illustrate the summer's hottest trends, including stripes, prints, black & white, and brights.

For the *complete* summer shopping guide, including information on where to purchase each item, log onto www.style.com.

STRIPES:

From feminine dresses to a breezy beach cabana and a seriously stylish cutting board, stripes are strong for summer 2006.

- Anthropologie striped cotton regatta dress \$148
- tempered glass colorful rings cutting board, \$28
- Jardin canvas beach cabana \$1,378
- H&M striped tee, \$9.90

OPTIC PRINTS:

What do a pop up book, teeny bikini, espadrilles and a charm bracelet have in common? Find out what items represent the best in prints.

- "Sharks and Other Sea Monsters" pop up book, \$27.99
- J. Crew nautical charm bracelet with flags, \$55
- Kate Spade canvas tote, \$545
- Elizabeth Hurley bikini, \$172

BLACK & WHITE:

The best of this classic trend includes dainty dishes, exotic zebra print notebooks, the perfect weekend bag and a graphic beach towel.

- MOMA zebra print journals, \$22
- Converse Chuck Taylor All Star skull print, \$49.99
- Missoni ceramic dishes, \$59-\$123
- Optical twill coat, \$995

BRIGHTS:

A perpetual summer favorite, this Technicolor trend graces everything from shimmery lip glosses to bold bracelets and bags, brilliant ice cream dishes to electric ballet flats

- French Sole patent ballet flats, \$148
- Bright plastic gardening tubs, \$14.95 each
- Shu Uemura lip glosses, \$18 each
- Alessi ice cream dishes, \$49

"The summer 2006 shopping guide reflects the ways that style permeates every aspect of life, from fashion to a hostess gift to the spontaneous summer cocktail party," said Candy Pratts Price, Executive Fashion Director of STYLE.com. "This summer's style is diverse, fresh, and all about infusing a splash of color and attitude to everyday items. Summer is a time for taking risks, and adding that one daring element to your wardrobe or home."

STYLE.COM

STYLE.COM, a CondéNet publication, is the definitive fashion website, extending the editorial authority of *Vogue* and *W* magazines to the Internet. Offering comprehensive runway coverage with over 50,000 photos, authoritative trend reporting, the latest social, celebrity and fashion news and interactive forums on every aspect of the fashion industry, STYLE.COM offers visitors a total fashion experience. Based in New York, STYLE.COM launched in September 2000.